



Jackson Saini.

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 in/jacksonnsaini

 (250) 575 - 3842

Well rounded and creative problem solver, with a background in leadership, teamwork, and design. Passionate about crafting user-centered solutions that blend functionality with engaging design.

Work Experience.

Sales Associate - Canadian Tire Corporation

June 2021 - April 2023

- Collaborated with team members to get tasks done efficiently
- Provided exceptional service to customers to effectively meet their needs.
- Supported customers by responding to their questions and offering reliable solutions, ensuring needs were being met.

Landscaper - Freelance & EarthArt

May 2023 - August 2024 (May through August only)

- Designed appealing landscapes and brought them to life.
- Adapted to homeowners' preferences and modified plans as needed over the course of the project.
- Prepared detailed quotes to clearly present cost breakdowns and addressed client concerns in a timely manner

Projects.

Lead Marketer, Designer, Motion Graphics and Videographer - Onward

September 2024 - December 2024

- Created engaging promotional materials to share across platforms
- Designed sleek, consistent, and accessible interfaces
- Produced, edited and animated a promotional commercial
- Consistently updated blog pages to inform about updates and progress

UX/UI Designer, Researcher and Motion Graphics - Fairshare

January 2024 - May 2024

- Researched numerous banking apps to narrow scope and find niche
- Created user-friendly and visually engaging interfaces for the application
- Designed and animated a promotional video to highlight the application's features.
- Communicated with developers weekly to limit confusion and provide updates

Personal Experience.

Owls Football - Kelowna Senior Secondary

September 2019 - December 2022

- Successfully assisted in leading team to two provincial championships (2019 & 2022)
- Recognized for dedication and teamwork, contributing to overall team performance and morale.
- Maintained discipline and commitment through rigorous training and game preparation.

Head Referee - Kelowna Minor Football Association

March 2015 - March 2020

- Ensured integrity among players and fair play at all times
- Communicated with fellow referees and coaches about calls professionally
- Maintained composure under pressure

